



Lugano, 18th April 2008

The Winners of the Luxury Tourism Awards Announced Last Night at the Hotel Splendide Royal of Lugano

Last night, in the prestigious Hotel Splendide Royal, the winners of the Luxury Tourism Awards, the official recognition of the trade show MeetingLuxury, in Lugano from 16th to 18th April 2009, were announced by Benedetta Canossi, Exhibition Manager of MeetingLuxury.

In front of an exceptional jury consisting of authorities like the Honourable Paolo Beltraminelli and Ms Bettina Stark, Public Relations Manager of the city of Lugano, of international Media Partner, of UBS Bank and of official delegation members of the candidating destinations, the winners received the award directly from the jury.

Professor Rico Maggi, Vice Dean of the Faculty of Economics from the University of Italian Switzerland USI, Ms Flavia St. Clair, President of Exclusive Travel Canada, Mr Danilo Pomes, Responsible of Raro Viaggi Italy coordinated the winners of each participating category.

For the category "**Luxury Naturalistic Destinations**" have been announced:

Northern Cape Province (winner of this category)

Bermuda Islands
Area of Bcharre - Lebanon
Ras Al Khaimah Tourism
Thabazimbi – Province of Limpopo

For the category "**Luxury Entertainment Destinations**" have been announced:

Cape Town (winner of this category)

Aqaba
Campione d'Italia

For the category "**Luxury Seaside Destinations**" have been announced:

Sultanate of Oman (winner of this category)

Tenerife Island
Terengganu

For the category "**Luxury Hotel**" the jury has awarded:

Tombolo Talasso Resort as Luxury Spa Hotel
L'Albergo della Regina Isabella as Luxury Spa Hotel
The Grand Hotel Excelsior Vittoria as Luxury Beach Hotel
Colonna Beach Hotel and Resort as Luxury Beach Hotel

After the due acknowledgement to the representatives of the City of Lugano from the Organisation which highly appreciated the support of the city authority, and to the delegates of the UBS, precious partner of the event, the winner expressed their satisfaction and thankfulness for the warm welcome at Lugano and the professionalism of the event MeetingLuxury.

An amazing success therefore for everybody, a very positive beginning for this new, international trade show which, already in the first edition, has fully satisfied the expectancy of the participants and has already all the enthusiasm and new ideas for the next adventure.

Press Office MeetingLuxury
For more information, please contact Dr.Silvia Gasparini
Tel 0041 91 611 80 70
info@meetingluxury.com