

Comunicato Stampa – Press Release – Communiqué de Presse

MeetingLuxury, an exceptional event for the luxury travel worldwide industry announces a partnership with the prestigious group Swiss Deluxe Hotels

Switzerland, City of Lugano - 8th to 10th April 2010

[MeetingLuxury International Luxury Travel Exhibition](#), the international marketplace dedicated to the most important players in the luxury tourism segment reiterates its winning formula and announces for the next edition **an exceptional partner**: the prestigious Swiss group **Swiss Deluxe Hotels**.

From 8th to 10th April, the beautiful city of Lugano will host the second edition of this trade international event, which have obtained very quickly the respect and confidence of the market and industry professionals. Pursuing with tenacity the **high quality level** of the participants, the 2010 edition of MeetingLuxury confirms itself as **an appointment of absolute importance**. The proof is precisely the fact that the prestigious Swiss group Swiss Deluxe Hotels, representative of the most quoted and luxurious Swiss Grand Hotels, has chosen MeetingLuxury as international showcase to promote the brand but also to meet hundreds of professionals and a contingent of VIP Buyer carefully selected.

The MeetingLuxury organization formula is very simple, but the strength and success of the event is represented by the **high quality of the contacts program appointments**, which is managed independently by individual exhibitors and offers a parterre of **selected professionals and main players in the luxury tourism market**.

The Swiss Deluxe Hotels will be at MeetingLuxury with a large exhibition space in which buyers may **meet directly the managers of the most renowned Swiss hotels** of the group: the Badrutt's Palace of St. Moritz, the Tschuggen Hotel Group, Park Hotel Weggis, Geneva's Mandarin Oriental, Gstaad Palace, Grand Hotel Quellenhof Suites & Spa, Lausanne Palace ... and many more.

For any further information

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