

Switzerland's still leading luxury travel

***Meeting Luxury - International Luxury Travel Exhibition
Switzerland, Lugano - March 31st / April 2nd 2011
www.meetingluxury.com***

The dates of the third edition of Meeting Luxury have been announced: supply and demand in the luxury tourism industry will meet each other in Switzerland, from March 31st to April 2nd 2011

From March 31st to April 2nd 2011: these are the dates of the third edition of Meeting Luxury, International Luxury Travel Exhibition, the B2B reference appointment for the luxury travel industry which will be held once again in Switzerland, Lugano.

During MeetingLuxury the most exclusive luxury accommodation structures, the best luxury international facilities, Sail Charters and shipping companies, airlines companies and worldwide tourism destinations with a luxury offer will meet only the best among the top Luxury Tourism Operators Luxury Travel Agencies, Personal Travel Arrangers, Wedding Planners, Event Organizers and Corporate Travel Managers in worldwide luxury tourism industry.

The most important Meeting Luxury's competitive value is represented by the quality of business meetings that the event offers: with an extraordinary 2010 average of 90 B2B appointments (each of them of the highest quality) for each exhibitor, Meeting Luxury has in fact managed to ensure numbers of absolute importance to all participants also keeping high the standards of quality.

Over 220 exhibitors belonging only to the luxury tourism segment, more than 500 luxury buyers from around the world and over 800 international trade visitors for more than 30,000 B2B meetings generated and a representation of over 60 different countries: Meeting Luxury has represented over the years the most qualified market place for the match between supply and demand in luxury travel, the only appointment in the heart of most exclusive Europe where tendencies, trends and opportunities in this fascinating world are anticipated.

For more information:

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To receive press accreditation for 2011 edition of Meeting Luxury, please fill out the accreditation form on the website of the event (www.meetingluxury.com), under Press Area – Press Registration page.