

Meeting Luxury – International Luxury Travel Exhibition

Where dreams meet reality

Switzerland, Lugano – March 31st, April 1st and 2nd 2011
www.meetingluxury.com

Begin to circulate the first names of exhibitors and partners for the 2011 edition of Meeting Luxury. From the Tourism board of Argentina, which focuses on Meeting Luxury to present the country's luxury offer in Europe, to the very elegant Villa d'Este in Cernobbio, through the luxurious Brenner's Park Hotel in Baden Baden: everything is ready for the third edition of the most awaited and prestigious event dedicated to the luxury travel industry, in Lugano from March 31st to April 2nd, 2011

Kinder Garten immersed in a lush Mediterranean flavor vegetation, hyper-technological game areas where imagination knows no boundaries, incredibly realistic F1 simulators in which to feel adrenaline and fleets of luxurious yacht on which to explore the most hidden and inaccessible beaches of Sardinia.

And yet, the austere classical elegance of the most elegant Swiss hotel, a golf course with ocean views bordered by exotic palm trees and over 8000 highly original SPAs and wellness centers equipped to meet any desire of relaxation of their guests: have begun to circulate the first names of the exhibitors taking part in the third edition of Meeting Luxury, the exclusive international event based in Switzerland which, from March 31st to April 2nd, 2011, will present the most qualified parterre of dreaming global destinations and fabulous accommodations of this very patinated 5-star international industry.

And so, among the top names, Meeting Luxury has announced an exclusive partnership with the princely Hotel Villa d'Este in Cernobbio, the extremely refined Italian accommodation elected by Forbes as the Best Hotel in the world in 2009, the perfect partner of an event as Meeting Luxury which is be used only to absolute standards of excellence.

Among the other exhibitors, special interest has raised the announced participation of the Tourism board of Argentina, which has chosen Meeting Luxury to present its luxury offer in Europe, of the Grand Hotel Bahia del Duque Resort of Tenerife of the exclusive Forte Village Resort of Santa Margherita di Pula (Sardinia) and of the international Kempinski group, which will take part in Meeting Luxury with one of its most elegant and original accommodation facilities, the beautiful Hotel Giardino di Costanza in Mazara del Vallo, Sicily.

For any further information:

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